



Smales Farm sponsors North Shore excellence

Smales Farm is sponsoring the 2009 Westpac Enterprise North Shore Business Excellence Awards, which provide an opportunity for North Shore company owners to evaluate and celebrate their business.

The process involved in entering awards provides an outside perspective of an enterprise's strengths and weaknesses and allows benchmarking against competitors. Even if a business doesn't win an award, just the act of entering is powerful and brings business benefits, previous entrants say.

"We have learnt so much about our business," says Denise Hosty of the Costume Studio.

"What we are doing, where we are heading, financial progress, staff issues, loyalty of staff, and actually how much we love our business."

Winners will be announced at a gala dinner on 28 August.